



# NATIONAL CONFERENCE ON ROLE OF ACADEMIC-DRIVEN STARTUPS IN DEVELOPING ECONOMY OF J&K (RASE-2024)



**Date**  
June 29-30, 2024



**Venue**  
NIT Srinagar

**Organized by**

Department of Holistic Education  
and  
National Institute of Technology Srinagar

# Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
<b>Title Sponsor</b>	10	1	<ul style="list-style-type: none"> <li>Felicitationshield will be marked with the branding of “Presenting Partner” for all the schools.</li> <li>Panel discussion moderated by presenting partner.</li> <li>Brochure of “Title Sponsor” will be distributed along with the welcome kit at the registration counter.</li> <li>12 sq. m booth reserved for “Title Sponsor”.</li> <li>Pre and post event mailer on the entire Data Base.</li> <li>“Title Sponsor” logo will be used on all marketing collaterals.</li> <li>Branding on individual speaker post.</li> <li>All the itineraries and conference material will have branding of “Title Sponsor”.</li> <li>Premium presentation slot will be reserved for “Title Sponsor”.</li> <li>Felicitationscertificate will be marked with the branding of “Title Sponsor” for all the attendees.</li> <li>Exclusive digital media coverage, in all maximum media platforms.</li> <li>“Title Sponsor” can nominate up to 3 renowned educationists for award category (optional).</li> <li>The senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour”.</li> <li>A brand-recall of “Presenting Partner” will be ensured by the anchor at each and every announcement during the event.</li> <li>message from the chairman along with photograph would be prominently placed in souvenir, along with product advertisement.</li> <li>Individual branding hoarding at main entrance.</li> </ul>	<b>31 lakhs</b>
<b>Title Co-Sponsor</b>	10	1	<ul style="list-style-type: none"> <li>Felicitationscertificate will be marked with the branding of “Title Co-Sponsor” for all the schools.</li> <li>12 sq. m booth reserved for “Title Co-Sponsor”.</li> <li>Pre and post event mailer on the entire data base.</li> <li>“Title Co-Sponsor” logo will be used on all marketing collaterals.</li> <li>All the itineraries and conference material will have branding of “Title Co-Sponsor”.</li> <li>Presentation slot will be reserved for “Title Sponsor”.</li> <li>Felicitationscertificate will be marked with the branding of “Title Co-Sponsor” for all the attendees.</li> <li>Exclusive digital media coverage, in all maximum media platforms.</li> <li>“Title Co-Sponsor” can nominate 1 renowned educationist for award category (optional).</li> <li>The senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour”</li> <li>A brand-recall of “Title Co-Sponsor” will be ensured by the anchor at each and every announcement during the event</li> <li>Message from the chairman along with photograph would be placed in souvenir, along with product advertisement.</li> <li>Individual branding hoarding at entrance</li> </ul>	<b>21 lakhs</b>

# Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
<b>Platinum Sponsor</b>	10	1	<ul style="list-style-type: none"> <li>Company's logo / Brand on Main Stage Banner + Banner at Conference Site.</li> <li>Felicitations certificate will have the logo of Platinum Sponsorship for all the attendees.</li> <li>Brochure of "Platinum Sponsor" will be distributed along with the welcome kit at the registration counter.</li> <li>4 sq. m booth will be reserved for "Gold Partner" in the main conference hall.</li> <li>A brand-recall of "Platinum Sponsor" will be ensured by the anchor during the event.</li> <li>Platinum partner's logo will be used on all the marketing collaterals.</li> <li>Branding will be provided on individual speaker post.</li> </ul>	15 lakhs
<b>Gold Sponsor</b>	7	1	<ul style="list-style-type: none"> <li>Company's logo / Brand on Main Stage Banner + Banner at Conference Site.</li> <li>Felicitations certificate will have the logo of Platinum Sponsorship for all the attendees.</li> <li>4 sq. m booth will be reserved for "Gold Partner" in the main conference hall.</li> <li>A brand-recall of "Gold Sponsor" will be ensured by the anchor at each and every announcement during the event.</li> </ul>	10 lakhs
<b>Silver Sponsor</b>	5	1	<ul style="list-style-type: none"> <li>Company's logo / Brand on Main Stage Banner + Banner at Conference Site.</li> <li>Felicitations certificate will have the logo of silver sponsorship for all the attendees.</li> <li>A brand-recall of "Silver Sponsor" will be ensured by the anchor during the event.</li> </ul>	5 lakhs
<b>Bronze Sponsor/ Delegate Kit</b>	3	1	<ul style="list-style-type: none"> <li>Company's logo / Brand on Main Stage Banner + Banner at Conference Site.</li> <li>A brand-recall of "Bronze Sponsor" will be ensured by the anchor during the event.</li> </ul>	1 lakhs
<b>Lunch</b> (Each Day)	2	1/2	<ul style="list-style-type: none"> <li>Company's logo / Brand on Main Stage Banner at Site.</li> </ul>	0.5 lakhs
<b>Dinner</b> (Each Day)	2	1/2	<ul style="list-style-type: none"> <li>Company's logo / Brand on Main Stage + Banner at Site</li> </ul>	0.4 lakhs
<b>High Tea</b> (First day or last day)	2	1/4	<ul style="list-style-type: none"> <li>Banner at Site</li> </ul>	0.2 lakhs



# Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Breakfast (Each Day)	2	1/4	• Banner at Site	0.2 lakhs
Tea During Break (Each Day)	1	1/4	• Banner at Site	0.2 lakhs
Plenary Lectures (Each)/ Parallel Sessions (Each)	1	1/4	• Banner at Site	0.2 lakhs

## SOUVENIR ADVERTISEMENT

S. No.	Souvenir Page	Price(₹)
1.	Back Outside	0.5 lakh
2.	Back Inside Page	0.33 lakh
3.	Front Inside Page	0.33 lakh
4.	Colour Full Page	0.25 lakh
5.	Colour Half Page	0.25 lakh
6.	Colour Qtr Page	0.25 lakh
7.	B/W Page Full	0.25 lakh
8.	B/W Page Half	0.25 lakh
9.	B/W Qtr Page	0.25 lakh

## STALL ADVERTISEMENT

S. No.	Exhibition Type	Price(₹)
1.	Lounge 6x2	1 lakh
2.	M2 Stall 3x2	0.6 lakh
3.	M2 Table Space	0.3 lakh

## CONFERENCE ACCOUNT DETAILS

Account Name: Shiksha Kumbh  
Account No.: 42563561350  
Bank: State Bank of India  
Branch: Chandigarh Main Branch  
IFSC Code: SBIN0000628  
UPI ID: shikshakhumb@sbi  
RTGS/NEFT/ IMPS/UPI

Scan to Pay



*"LETS TOGETHER CREATE A BETTER STARTUP ENVIRONMENT"*

## OUR SPONSORS



## CONTACT US FOR MORE INFO

**Dr. Vijay Kumar Sharma**  
National Institute of Technology Srinagar  
IIED-Centre, National Institute of Technology Srinagar  
Jammu and Kashmir, 190006  
iTBI Greenovator Incubation Foundation, NIT Srinagar  
60054 95506

**Mr. Chander Gupta & Mr. Ramendra Singh**  
Department of Holistic Education  
Plot No. 1, Sector 71  
SAS Nagar (Mohali)-160071  
7627888222 | 9417050631 | 7903431900

[info@rase.co.in](mailto:info@rase.co.in) | [rase@nitsri.ac.in](mailto:rase@nitsri.ac.in)